

## Duerr's Aphrodisiac Jam

Breakfasters across Britain are getting (it) up to a limited edition preserve available especially for Valentine's Day.

Designed to help you rise out of bed in the morning, it contains plump strawberries, fine champagne and a sprinkling of an extra-special ingredient – horny goat weed.

The Chinese herb is a natural male sexual stimulant and promises to get the morning started with a bang.

Recommended serving suggestions for this saucy spread are: a 'do not disturb' sign; a 45 minutes 'lie-in'; and sending the kids to your parents.

Sticky and deliciously sweet, the jam was developed following rigorous taste tests by Duerr's, the family business who have been preserving jam since 1881.

Fifth generation Duerr's and proud dad of two Richard Duerr comments, *"We're well known for preserving tradition through our recipes; however until now little has been known about our dedication to preserving romance. We suggest you spread the love liberally on toast for a very horny goat weed Valentines."*