

Duerr's

A family brand producing jams and marmalades for 131 years

<https://duerrs.co.uk>

HALF THE SUGAR – 50% MORE FRUIT!

Riding on the success of its Half Sugar marmalade, family owned Duerr's, makers of quality jam and marmalade since 1881, has joined forces with Warburtons to help celebrate the launch of the new Half Loaf. Duerr's Half Sugar marmalade, which contains half the sugar but 50% more fruit, is suitable for diabetics and can be used as part of a calorie controlled diet. Made at the company's Floats Road factory in Wythenshawe, Duerr's Half Sugar marmalade is available to buy from all leading supermarkets including Sainsbury's, Morrisons and Waitrose.

Duerr's produces a range of high quality products for everyday use including fine cut, medium cut and thick cut marmalade, a wide selection of jam, lemon curd and peanut butter.