

Official Peamutt Butter Taster Announced

We're pleased to announce that after months of receiving entries on Instagram and twitter from wannabe tasters and thousands of votes, likes and retweets, six-year-old Hamish from Mansfield, Nottingham has been crowned the official Peamutt Butter taster!

As well as helping to tail-or the recipe, Hamish can look forward to being the furry face of Peamutt Butter - featuring extensively on Instagram and twitter and receiving a year's supply of the nutty treat.

Hamish's owner, Corinne Peat said: "Hamish is wagging his tail with joy to be the official Peamutt Butter taster and can't wait to get to work! Peamutt Butter is his favourite treat so he is more than willing to put in the overtime to get the recipe absolutely perfect!"

Richard Duerr, sales and marketing director for Peamutt Butter maker Duerr's, says: "We've been blown away by all the entries we received. Hamish faced some tough competition but we think that he's is definitely the dog for us and we're looking forward to getting his expert opinion."