

ARTIST PAINTS LANDMARK THAT'S GOOD ENOUGH TO EAT

Blackberry jam trees, marmalade pavements, mint sauce buildings and a tartar sauce sky all feature in a mouth watering new painting set to raise funds for The New Children's Hospital Appeal.

F. Duerr & Sons, makers of jam, marmalade, sweet spreads and condiments commissioned local artist Lindi Kirwin to capture the iconic Central Library building in Manchester using the products available from their factory.

Named 'Manchester Preserved', The vibrant and creative interpretation, created at Lindi's studio in Vernon Mill, Stockport and due to be unveiled at Broadstone Mill, Stockport, is set to be auctioned online this month. Duerr's hope that the painting will exceed the reserve price of £1,000.

Duerr's has joined other local businesses and individuals to take part in the Many Hands Campaign which tasks fundraisers to come up with a creative way to raise £1,000. The most creative ideas are then set to be judged at a Dragon's Den style event by an expert panel, including Dragon himself, Theo Paphitis.

The Many Hands Campaign forms part of a wider initiative to raise £20m to provide state of the art equipment for the New Manchester Children's Hospital as well as accommodation facilities for parents whose children have to be admitted to the hospital. The hospital is the largest children's hospital in the UK and will treat over 150,000 children a year.

Richard Duerr, sales and Marketing Director comments "The work we do alongside local charities is extremely important to us as a family business. This campaign challenged us to come up with an innovative idea and we've been blown away by the finished result. We're confident that our tasty creation will reach the £1,000 price tag."

Lindi Kirwin adds "I must admit I've never been approached with a commission quite like this one. As I began to work with the jams and sauces though I got used to the medium, each product required a different approach and I used brushes, spatulas and my fingers to get the finished result.

"This project means a lot to me as my son was treated in Booth Hall Children's hospital which will be replaced by The New Manchester Children's Hospital. I know from personal experience that providing accommodation for parents whose children have been admitted to the hospital is so important for both the children and their families."

Appeal Chairman Maurice Watkins adds: "We've had a great response to The Many Hands Campaign which seems to have caught the imagination of local businesses and individuals. The judging event should be a lot of fun and the lucky winner will host Theo Paphitis at their offices for

Duerr's

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the day.”