

# BRITS DITCH CELEBRITIES IN FAVOUR OF TRUE LOVE THE MORNING AFTER

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### Cheryl Cole and Johnny Depp come in second

Ahead of National Marmalade Day, which falls this year on the 14 February 2010, marmalade makers Duerr's have polled the nation to discover the top ten people who we'd most like to have breakfast in bed with.

Key findings of the study completed by OnePoll revealed that:

- 27% of men and 30% of women would rather have breakfast in bed with their partner than anyone else
- Women would prefer to have their marmalade spread by American 'a-list' actors like Johnny Depp (15%), Brad Pitt (11%) and George Clooney (11%).
- Whereas British men prefer breakfast to be served up by more home grown celebs like girl next door Cheryl Cole (15%), English rose Kiera Knightley (10%) and finger licking domestic goddess Nigella Lawson (6%).
- Shockingly, it would also seem that women are more likely to be hankering after lost loves with 'my ex-partner' featuring at number seven in the women's list (3.6%) and just scraping in at number 10 in the men's list. (2.9%)

Women were also more willing to admit their 'guilty crushes' with Simon Cowell (eight), Prince William (nine) and Gordon Ramsay (ten) all featuring in the female top ten.

Despite their preference for British celebs men weren't keen on sharing their marmalade on toast with Katie Price, Heather Mills or Kate Moss. Whilst women didn't fancy a cuppa under the covers with Adrian Chiles, Chris Moyles or Gordon Brown.

Age doesn't necessarily seem to matter when it comes to the breakfast tray as National treasure Terry Wogan polled twice as many votes as Gordon Brown.

Richard Duerr, Sales and Marketing Director comments "With National Marmalade Day and Valentine's Day coinciding his year we want to encourage Brits to make time for a long lazy breakfast in bed. We can't promise Johnny Depp or Cheryl Cole, but marmalade is a sweet and

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sticky treat that spreads just as well on toast as it does on other things.

“Personally, after my lovely wife of course, I’d probably have breakfast with Kiera Knightley while Nigella Lawson made us all a nice lunch.”